

12  
OFFICIAL PROGRAM



LOUIS E. DAVIS  
POST 56  
AMERICAN LEGION



SECOND ANNUAL  
**CORN BOWL FOOTBALL GAME**

THANKSGIVING DAY 1948



EXCLUSIVE PRODUCT

of

*Lester Orlster*

EL PASO, ILLINOIS

**OFFICIAL SOUVENIR PROGRAM**

**SECOND ANNUAL  
Corn Bowl  
Football Game**



**THE STADIUM  
2 P.M.  
THANKSGIVING DAY  
Thursday, November 25, 1948**

*Sponsored by*

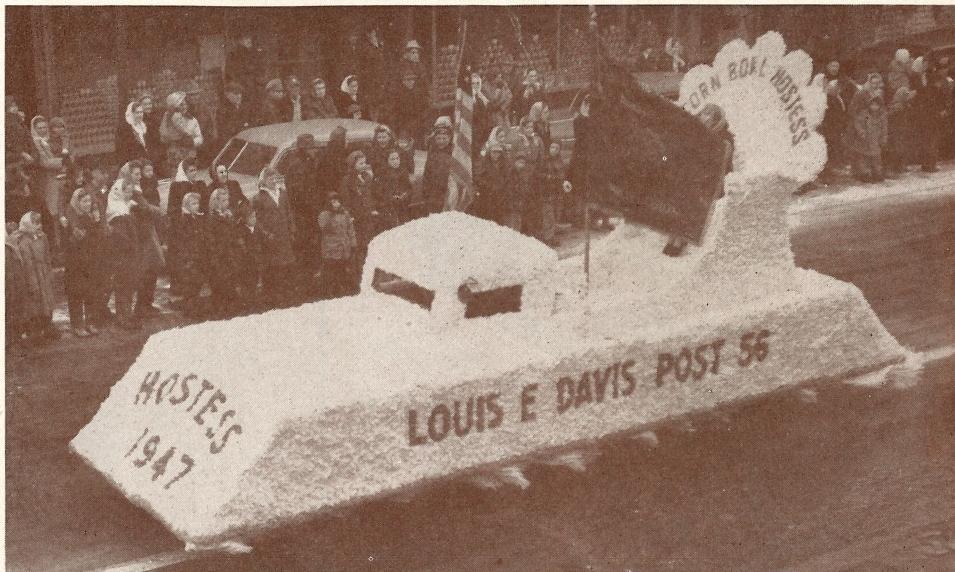
*Louis E. Davis Post, No. 56  
The American Legion  
Bloomington, Illinois*

# Preamble to the Constitution *of the American Legion*

For God and country, we associate ourselves together for the following purposes: To uphold and defend the Constitution of the United States of America; To maintain law and order; To foster and perpetuate a one hundred per cent Americanism; To preserve the memories and incidents of our associations in the great wars; To inculcate a sense of individual obligation to the community, state and nation; To combat the autocracy of both the classes and the masses; To make right the master of might; To promote peace and good will on earth; To safeguard and transmit to posterity the principles of justice, freedom and democracy; To consecrate and sanctify our comradeship by our devotion to mutual helpfulness.



# A Year Ago Today



It was just one year ago today that the First Annual Corn Bowl football game was played here in Bloomington, but plans for this great event were formulated in the minds of civic leaders in our community many months before.

Planned as more than just a football game, it was designed to focus the attention of the nation on Bloomington — the capital of the biggest corn producing county in the United States.

Sponsored by the Louis E. Davis Post No. 56 of The American Legion, the first Corn Bowl game was received so enthusiastically in spite of the inclement weather that it will now be a permanent event. The net proceeds of the game today will be used by the Legion to further its Youth Activities Program in a campaign against juvenile delinquency.

Last year despite snow and ice, 30,000 shouting and cheering spectators lined the Bloomington streets on Thanksgiving morning to watch the hour long parade of colorful floats and bands. In the afternoon a hardy crowd braved sub-freezing weather at Fred Carlton Field to see Southern Illinois University trounce North Central, 21-0, to win the coveted Corn Bowl trophy.





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Telephone 8031

The American Legion is a fighting veteran organization. It was formed by fighting men of the AEF in France in March 1919.



National Hybrid Corn Co., Normal, Ill.

DRINK

Coca-Cola

TRADE MARK  
F. W. T. & CO.  
IN  
BOTTLES

# HATS OFF TO THE COMMITTEE



*Commander J. W. Scott*

Our hats are off to Comdr. J. W. Scott of The American Legion who is general chairman of this year's Corn Bowl football game. The Louis E. Davis Post No. 56 takes this opportunity to thank Comdr. Scott, his committee and the scores of other individuals who have made this great event successful.

## CORN BOWL EXECUTIVE COMMITTEE

J. W. Scott      Ernest Behrmann      Richard Dunn  
Earl Greiner      Arthur P. Kane

## CORN BOWL GENERAL COMMITTEE

*Grounds and Stands*—J. F. Thompson, Joe Yurieci, Wilbur Willis, Kaywin Kennedy, Ervin Kennedy.

*Tickets*—E. E. Behrmann, C. K. Watkins, Ivan Costigan, Frank Bain, J. F. Thompson.

*Halftime Ceremonies*—Earl T. Greiner, A. P. Kane, Merle Edmonds, Jr.

*Finances*—Robert Webber, William Rediger, Richard T. Dunn, Eugene Larkin.

*Program*—A. P. Kane, Earl T. Greiner, E. E. Behrmann.

**A Dream  
In Design  
Come True —**

**THE 1949  
KAISER  
and FRAZER  
CARS**

**Completely  
Re-Engineered —**

**Dazzling Colors —**

**Rich Upholstery**

**DRIVE IT!**

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MOTOR SALES**

**412-16 N. East**

**Bloomington, Illinois**

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A Full Line of  
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Grove and Madison Streets — Bloomington

The American Legion is chartered by the Congress of the United States.

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**FOR MEN**

111 North Main Street

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✓ **SCOTT - DAVENPORT**  
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Membership in The American Legion is exclusive. Only those veterans holding honorable discharge from actual service in either World War I or II are eligible for membership.

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The American Legion is truly representative of America since there is no recognition of former military or naval rank and no lines of distinction drawn between race, creed or color. It is representative of all walks of life.

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The American Legion has either sponsored or given full support to practically all veteran legislation both at the federal and state levels.

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311 South Main



Bomb sounds and more than 6,000 McLean County children dash for packages strewn in Miller Park for the annual Easter Egg Hunt sponsored by the Louis E. Davis Post No. 56 of The American Legion. A total of 6,500 Easter packages were hidden.

ILLINOIS  
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Arrow Shirts — Dobbs Hats

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Since 1926 The American Legion, nationally and in the departments and posts, has spent \$68,000,000 in its Child Welfare program, caring for the children of veterans.

**MODEL-PARIS**

**Laundry**

**Fur Storage**

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AT THEIR BEST

"LABORATORY  
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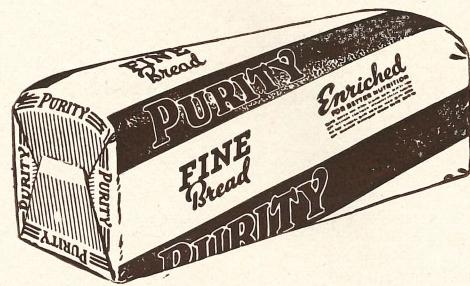
at

MEADOW GOLD"



**KLEMM'S**  
**"Quality Store"**  
**76th YEAR**

**REACH FOR**



**BREAD  
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The American Legion through its more than 17,000 Posts, carries on hundreds of different types of activities for the betterment of the community, state and nation.

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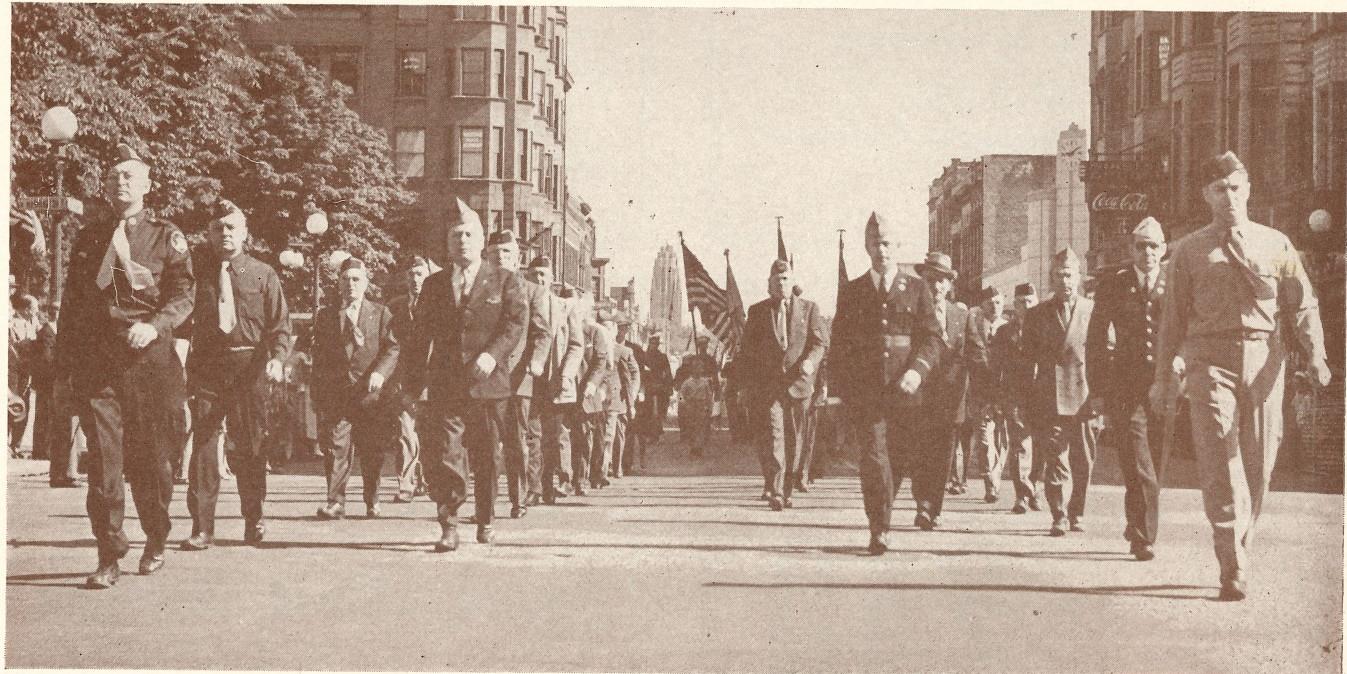
Phone 5949-0

Bloomington, Ill.

# *Americanism In Action*

No single activity of The American Legion means more to the average Legionnaire and to the community as a whole, than the Legion's vast program of Americanism.

Legionnaires in the Louis E. Davis Post No. 56 take an active part in supporting Americanism, because they believe in its doctrines of Liberty, Freedom and Justice for all. They believe in teaching the youth of America what the American way of life means . . . and how it must be defended.



Specifically the Legion's Americanism Program promotes understanding of the principles of democratic government; it encourages education through thousands of schools for children and night schools for adults; it takes the lead in disseminating knowledge of and promoting respect for the National Flag; it does important work for the boys of America through Boy Scout activities and junior athletics; it combats revolutionary radicalism and all movements which have for their aim the downfall of America; it strives for the maintenance of the national defenses at a strength sufficient to guarantee the security of the country; it gives sound, practical service in this community, working to make it a better place in which to live.

## W. B. READ & CO.

211 West Washington

### THE STORE FOR ALL SPORT NEEDS

- FOOTBALL
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Also

"THE TROPHIES OF CHAMPIONS"

**Give Sporting Goods for Christmas**

"TRY LANG-FULLER FIRST"

## CHRISTMAS CARDS

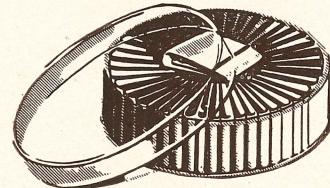
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25 for \$1.95      50 for \$3.90

Many Designs at Various Prices

## Personalized GIFTS

With Your Name or Initial Monogrammed in Gold or Colors



50 MATCH BOOKS \$2.00

2 DECKS PLAYING CARDS \$2.00

Eatons Stationery — Napkins — Coaster  
and Ensemble Hostess Sets Make Wonderful Christmas Gifts.

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115 E. Monroe

After World War I there was no single agency available for hospitalizing veterans. The American Legion was responsible for legislation enacted in 1921 creating Veterans Bureau; in 1930 The American Legion secured enactment of law bringing about consolidation of Veterans Bureau, Pension Bureau and Soldiers Homes into what is now Veterans Administration.

## ANDERSON'S

BLOOMINGTON'S EXCLUSIVE  
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SUCCESSFUL CORN BOWL GAME  
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If it's right —

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## STAMM'S

114 North Center

The American Legion secured passage of many laws liberalizing veterans' benefits between the wars. Legion efforts caused passage of Adjusted Compensation Act of 1924; a bill permitting veterans to borrow 50% of face value in 1931 and a bill to pay in full in 1936.

## UNITED PHOTO SHOP

ELDO M. MOORE

PHOTOGRAPHIC  
SUPPLIES

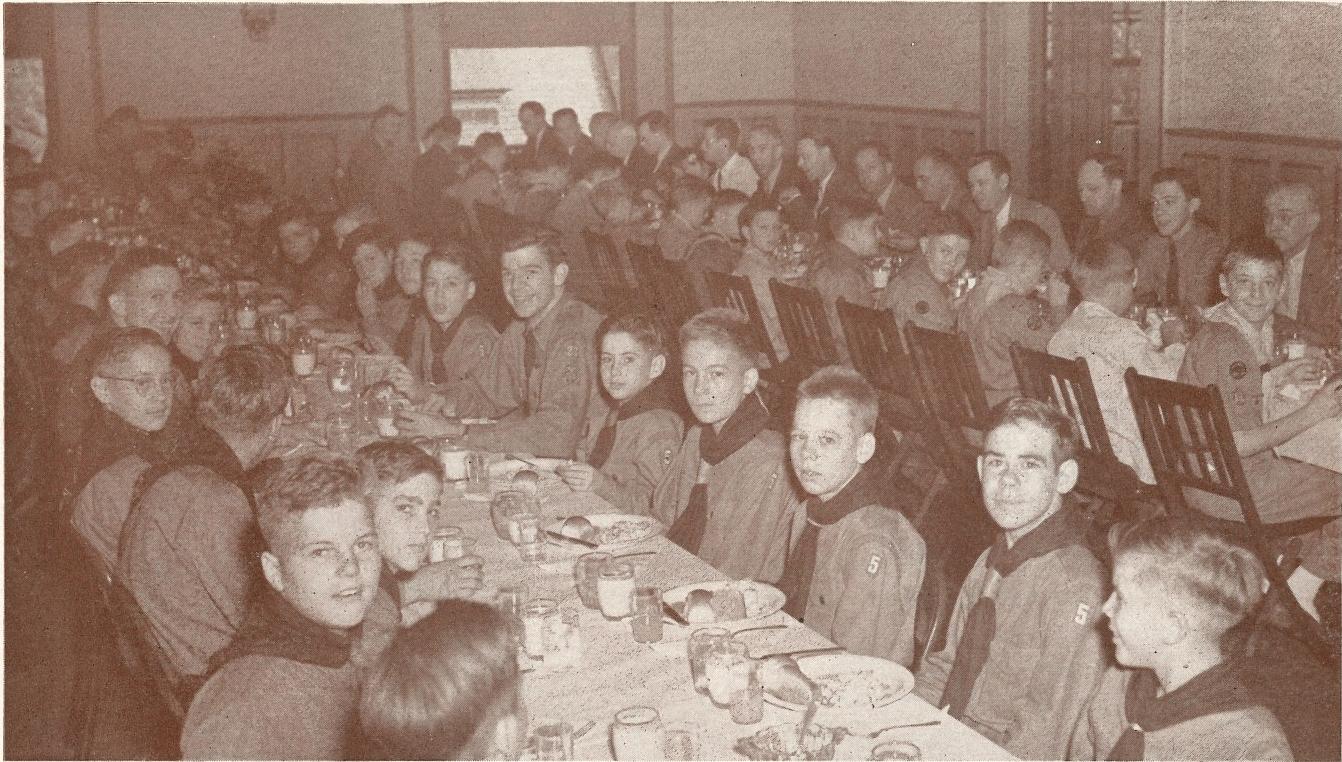
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Member of the Federal Deposit  
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There is a Post of The American Legion in practically every community throughout the land and a membership card provides an entry for any Legionnaire to clubhouse facilities wherever he might be.

**THE  
DODGE DICKINSON  
CO.**

BLOOMINGTON  
ILLINOIS

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While The American Legion in its eligibility for membership does not draw a line between domestic and overseas service during war, the organization has within its ranks more overseas veterans than the total membership of all other veterans organizations combined.

**American June-Aire Automatic  
Heating Systems**

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SCHOOLS, CHURCHES, HOMES

Manufactured by

AMERICAN FOUNDRY & FURNACE COMPANY  
A Bloomington Institution since 1874

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CARPET CO.**

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Bloomington, Illinois

# "CORN COBBLER" SUPPER

One of the most hilarious activities enjoyed by members of the Louis E. Davis Post is the Annual Corn Supper, which is open to all members without charge.

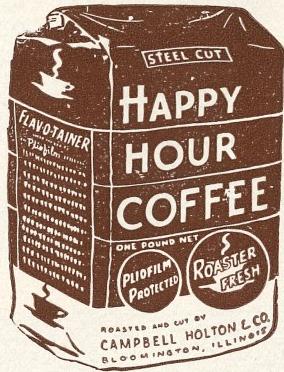
Everyone attending is eligible to compete for the corn cobbler crown, "the original corn bowl." The 1947 champion, Wilbur Willis, downed 28 large roasting ears. In 1948, John Hall won the event, consuming 21 giant ears.

The stag, which features varied entertainment, serves as a kick-off for Annual Legion membership drives.



**DRINK DELICIOUS**

**HAPPY HOUR COFFEE**



**START SAVING TO-DAY**

Always  
A FREE COUPON  
In Every Pound  
Year In & Year Out  
Save 10 Coupons  
And Get  
ONE POUND  
**FREE!**

## SALES AND SERVICE

# **CHEVROLET**

**and ONLY**

# **CHEVROLET IS FIRST**

# LAWRENCE RUST CHEVROLET

410 W. Washington Phone 5279  
Bloomington, Illinois

Under Legion sponsorship total and permanent compensation for service connected disability increased from \$30.00 per month in 1918 to \$138.00 per month now—with as high as \$360.00 per month in certain specific cases.

# **BLOOMINGTON - NORMAL CITY LINES**

**MURRAY FUNERAL SERVICE**  
AMBULANCE SERVICE  
Bloomington, Illinois

# THE MERLE DRUG STORE

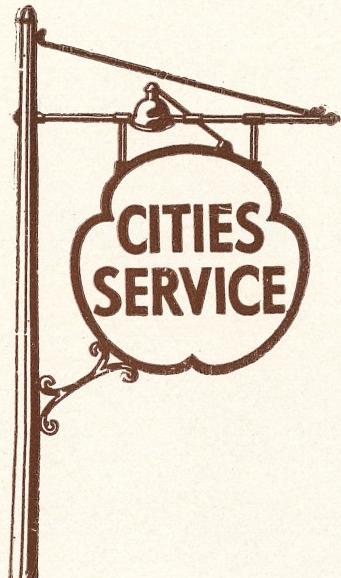
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LIVE STOCK, FEED, GRAIN  
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Normal, Illinois

**"Service Is Our Middle Name"**



## **CITIES SERVICE DEALERS**

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**NORMAL**



Legion effort and sponsorship brought about the so-called G. I. Bill of Rights for the benefit of World War II veterans. This law embraces such things as education of veterans, G. I. loans, readjustment allowance, and other features.

- ✓ TANKS — BOILERS — STEEL
- ✓ NATIONAL CYLINDER GAS and OXYGEN with WELDING SUPPLIES
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*Favor us with your order . . .*

*We'll see that you get*

**QUALITY FOODS**

PROMPT FREE DELIVERY

**P A R K E R  
B R O S.**

**Coal and Lumber**

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923 EAST GROVE STREET  
BLOOMINGTON, ILL.

Established 1891

**CORN BELT BANK**

Bloomington, Illinois

**Member of Federal Deposit  
Insurance Corp.**

The American Legion has over 1,500 full time Service Officers throughout the county, recognized by the Veterans Administration, to assist veterans with their claims without charge.

**JOHN FELMLEY  
COMPANY**

**GENERAL CONTRACTORS**

603 Peoples Bank Bldg.  
BLOOMINGTON, ILLINOIS

**The Most Valuable Player**

of the

**1948 Corn Bowl Game**

will be presented  
with a beautiful trophy  
in recognition of his  
outstanding performance

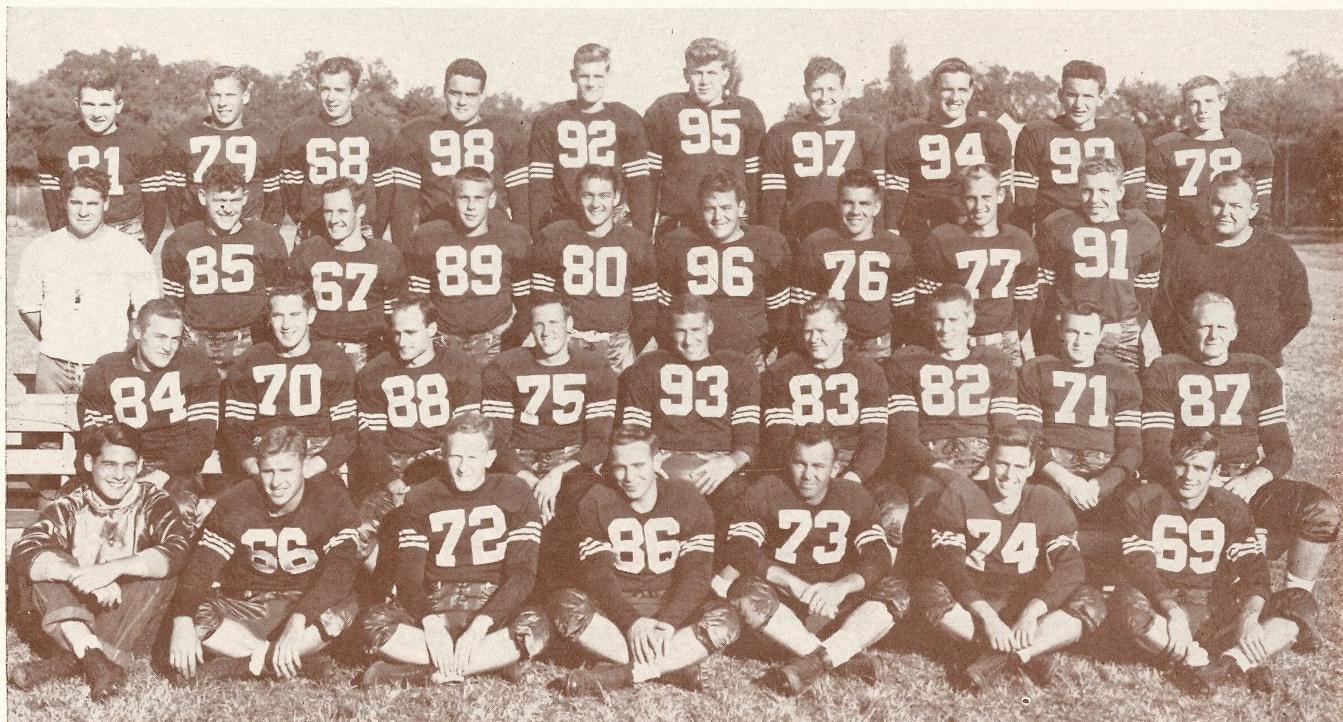
**Trophy Donated  
By  
EAGLE HOME CONDITIONING CO.  
403 North Main Street**

# ILLINOIS WESLEYAN UNIVERSITY

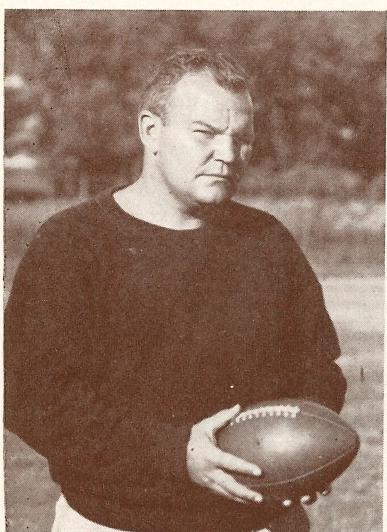
## BLOOMINGTON, ILLINOIS

Enrollment reached a total of 135 men in the first year of school work at Illinois Wesleyan University which began approximately one year after the founding of the institution in 1850. In 1870 Wesleyan became a coeducational school. Hedding College of Abingdon was united with the University in 1928.

Through an evolutionary process, various courses have been added to the original College of Liberal Arts roster, until, in 1947, a College of Fine Arts was formed which includes separate schools of music, art and dramatics. Present Wesleyan enrollment is 1286 students.



FRONT ROW, left to right: Mgr. Schulman, Polovich, Smiley, Gross, Osness, Bird, Begley. SECOND ROW: Clemens, Baechler, Rodino, Hawkins, Capt. Brown, Hill, Fraser, Martin, Casey. THIRD ROW: Coach Bertagnoli, Willhoite, Stuckey, Larson, Blanchard, Eddy, Plotch, Meng, Perucca, Coach Morrow. BACK ROW: Bradley, Desormey, Lush, Kearney, Bennett, Mergen, Keller, Friberg, Finks, Harold Bennett.



Bob (Big Bustem) Morrow is in his second year as football coach of the Titans. He has realized his dream to return to his Alma Mater as coach. After graduating from Wesleyan, Morrow played three seasons with the Chicago Cardinals and one season with the New York Yankees professional football teams. He was born in Chicago Heights, is 30 years of age, married and the father of three children.

### WESLEYAN'S SEASON RECORD

	Opponent	Wesleyan	Opponent
Shurtleff .....	20	14	
Wheaton .....	20	6	
Elmhurst .....	26	0	
Indiana State .....	0	6	
Illinois College .....	33	6	
Carthage .....	21	13	
DePauw .....	0	7	
Millikin .....	27	6	

# SECOND ANNUAL CORN

## WESLEYAN'S PROBABLE LINEUP

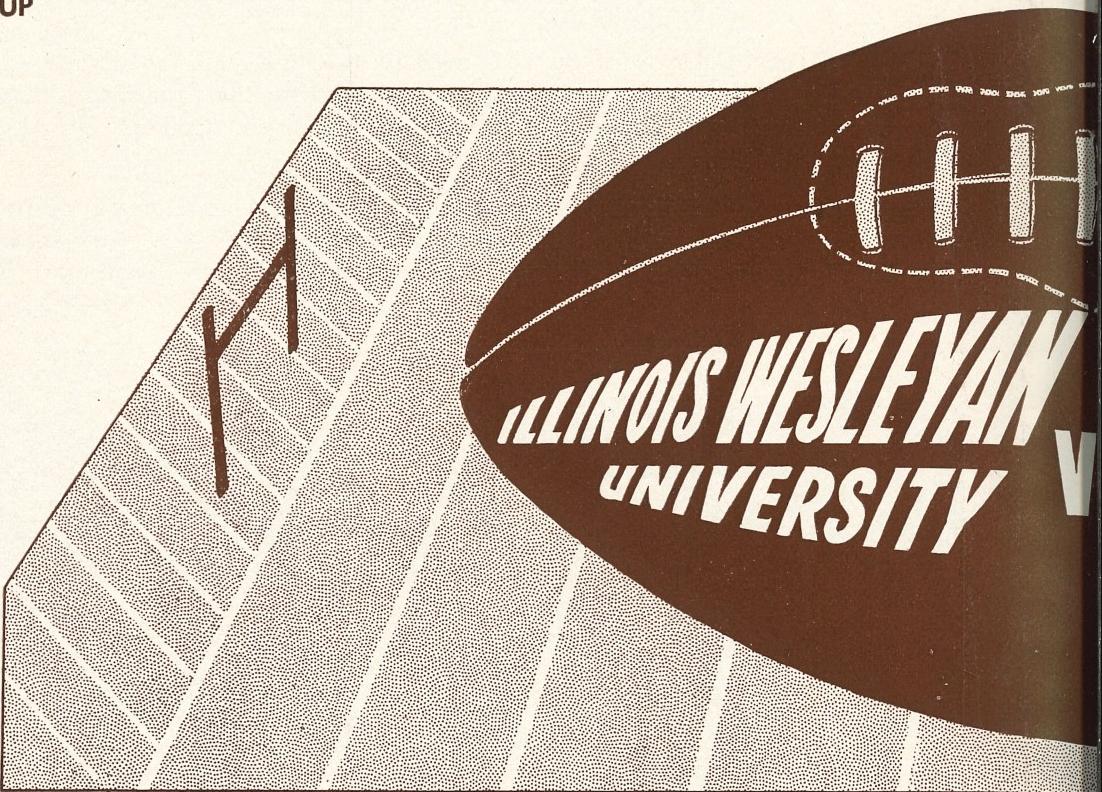
LE Hawkins (75)  
 LT Keller (97)  
 LG Blanchard (80)  
 C Brown (Capt.) (93)  
 RG Clemens (84)  
 RT Mergen (95)  
 RE Bennett (92)  
 QB Larson (89)  
 LH Polizos (71)  
 RH Bradley (81)  
 FB Finks (90)



Capt. Curt Brown

## WESLEYAN SQUAD LIST

No.	Name	Position	Ht.	Wt.	Year	Hometown
66	Polovich, Louis	Back	6	170	1	Mt. Olive
67	Bauer, Ray	Guard	5-10	180	3	Ingleside
68	Lush, Robert	Back	6-2	160	4	Woodstock
69	Begley, Jack	Back	5-9	160	1	Holyoke, Mass.
70	Baechler, Gib	Back	5-10	170	3	Momence
71	Polizos, Gus	Back	5-8	165	1	Norfolk, Va.
72	Smith, Marvin	Center	6	170	1	Robinson
73	Osness, Bill	Guard	5-9	170	4	Morris
74	Bird, Carlton	Guard	5-9	163	1	Waterbury, Conn.
75	Hawkins, Jack	End	6	175	2	Ridgefarm
76	Ploch, Gus	End	5-11	175	2	Dearborn, Mich.
77	Meng, Al	Back	5-11	170	1	Pontiac
78	Bennett, Harold	End	6	175	1	Robinson
79	Desormey, James	End	6	180	3	Chicago
80	Blanchard, Townsend	Guard	6	180	4	Centralia
81	Bradley, Gerald	Back	6	175	4	Homewood
82	Fraser, Warren	Guard	5-11	175	2	Homewood
83	Martin, Don	Back	5-8	170	2	Dearborn, Mich.
84	Clemens, Don	Guard	6	180	1	Ottawa
85	Willhoite, Byron	Back	5-10	195	1	Pontiac
86	Gross, William	Back	5-10	175	1	Gibson City
87	Casey, Gene	Center	5-10	195	3	Chicago
88	Rodino, John	Back	5-7	160	4	Pontiac
89	Larson, Don	Back	5-11	185	3	Princeton
90	Finks, William	Back	6-1	195	4	Salem
91	Perucca, Frank	End	6	195	3	Morris
92	Bennett, Hendry	End	6-4	185	4	Harvey
93	Brown, Curt (Capt.)	Center	5-10	180	4	Wilmette
94	Haag, Robert	Guard	5-10	175	1	Farmington
95	Mergen, Mike	Tackle	6-4	230	1	McHenry
96	Eddy, Don	Tackle	5-10	215	2	Bloomington
97	Keller, Ralph	Tackle	6-2	200	2	Mt. Pleasant, Pa.
98	Kearney, Herschel	Tackle	6-2	220	4	Gridley



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AMERICAN RED CROSS FIRST AID STATION ON THE FIELD

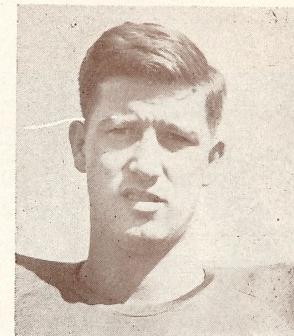
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 LT Pitol (72)  
 LG Barnes (70)  
 C Stivers (Capt.) (75)  
 RG Howard (77)  
     or Tschannen (62)  
 RT Carlyle (84)  
 RE Ghere (34)  
 QB Boudreau (36)  
     or Lopinski (60)  
 LH Benoche (35)  
 RH Johnson (47)  
 FB Curtis (64)  
     or Sweet (58)



Capt. Lou Stivers

## EASTERN SQUAD LIST

No.	Name	Position	Ht.	Wt.	Year	Hometown	No.	Name	Position	Ht.	Wt.	Year	Hometown
30	Sowinski, John	End	6	170	2	Westville	64	Curtis, Jerry	Fullback	5-11	183	1	Charleston
32	Haworth, Robert	End	6-2	180	1	Georgetown	65	Abney, Gail	Halfback	5-9	170	1	Kankakee
33	Decker, Robert	Guard	6-9	175	1	Bradley	66	Scruggs, Gene	Tackle	5-11	195	2	Charleston
34	Ghere, Russell	End	5-9	170	4	Arcola	67	Cox, Lewis	End	6-1	185	3	Charleston
35	Benoche, Earl	Halfback	5-11	170	3	Bradley	70	Barnes, Howard	Guard	5-10½	190	4	Tuscola
36	Boudreau, Howard	Quarterback	5-10	155	3	Kankakee	72	Pitol, Frank	Tackle	6-2	198	2	Collinsville
37	Soergel, Edwin	Quarterback	6	162	1	Glenview	73	Baker, Gerald R.	Guard	6	195	3	Dundas
38	Park, Peall	Center	5-10	160	2	Georgetown	74	Horsley, John	Tackle	6-1½	207	2	Tuscola
40	Snapp, William	Guard	5-11	175	3	Mattoon	75	Stivers, Louis	Center	6-1	202	4	Olney
42	Perry, Richard	Halfback	5-10	155	4	Charleston	76	Smith, Robert	Halfback	5-8	187	1	Los Angeles
43	Eichorst, Jewell	Guard	5-10	170	1	Olney	77	Howard, Michael	End	5-11	190	2	Charleston
46	Bauler, Harry	Fullback	5-11	190	1	Wheaton	78	Sink, Robert	Tackle	6-1	192	4	Mattoon
47	Johnson, Donald	Halfback	6	185	4	Charleston	79	Bell, Jerry D.	Tackle	6	190	3	Charleston
48	Childress, Clarence	Halfback	5-9	170	2	Mooseheart	80	Gross, Charles	End	6-2	218	4	Tuscola
50	Mizener, Larry	Halfback	5-8	165	2	Lisle	82	Buchanan, Ed R.	Guard	5-9	204	1	Amboy
53	Davis, Richard	Halfback	6	170	1	Casey	83	Dongu, Roman	Guard	5-8	195	2	E. Chicago, Ind.
54	Mills, John	Center	6-2	195	4	Paris	84	Carlyle, Tom	Tackle	6	188	4	Mattoon
55	Wagner, Vern	Fullback	5-10	175	2	Sumner	85	Robertson, Jack	Halfback	5-9	168	3	Benld
56	Hedden, Harry	End	6-1½	183	2	Robinson	86	Crum, William	Halfback	5-8	160	3	Mt. Carmel
57	Adams, John R.	End	5-11	185	2	Charleston	87	Sargent, William	Quarterback	5-7	150	2	Mooseheart
58	Sweet, Virgil	Fullback	5-7	175	3	Covington, Ind.	88	Patridge, Joseph	Quarterback	6-1	180	1	Arcola
59	Fortier, John	Guard	6	190	2	Kankakee	89	Hardin, William	End	5-8	177	1	Gillespie
60	Lopinski, John	Quarterback	5-10	165	2	Georgetown	90	Kruzich, Joe	End	6	165	4	Catlin
62	Tschannen, Morris	Guard	5-11	185	2	Highland	95	Gindler, James	Tackle	6	195	3	Highland
63	Sexson, James	Center	5-11	190	4	Charleston	96	Bujnowski, Len	Tackle	5-9	205	3	Bradley

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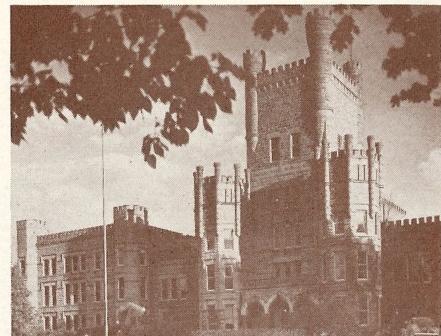
NO. 56 OF THE AMERICAN LEGION

# EASTERN ILLINOIS STATE COLLEGE

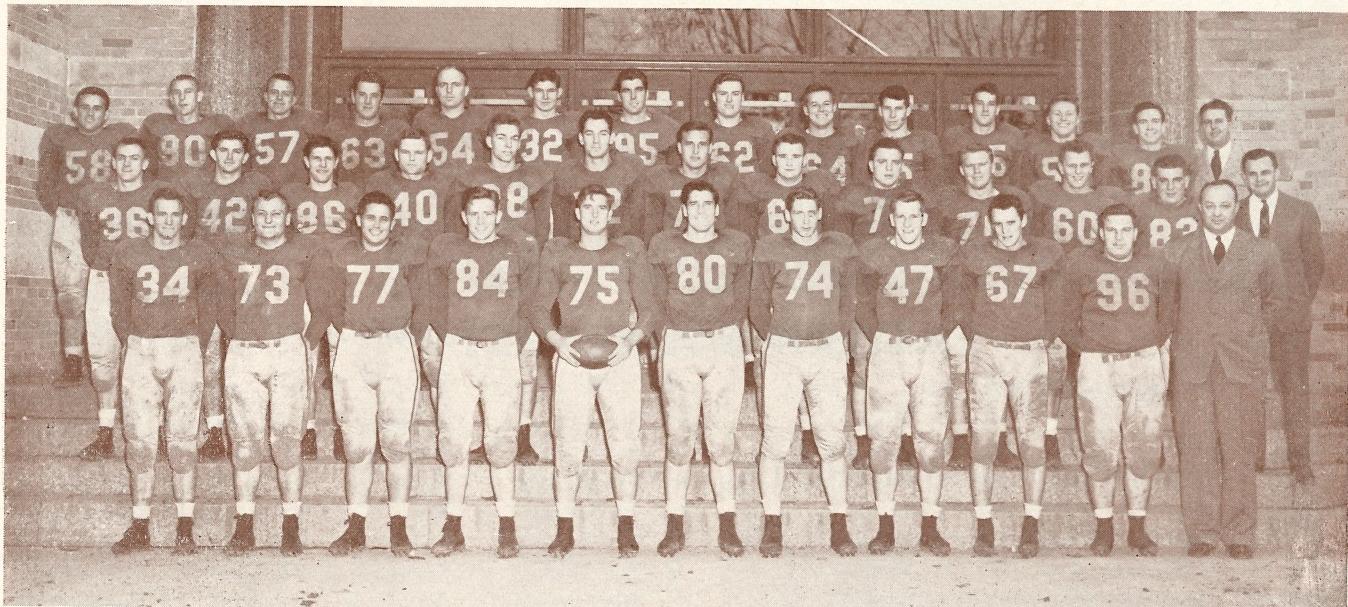
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For Head Football Coach Maynard (Pat) O'Brien the IIAC championship is once more proof that "the third time is the charm." O'Brien has developed a champion at three schools in his third year, first at Mt. Olive High School, then at Carlinville, and now at Charleston.

### EASTERN'S SEASON RECORD

	Eastern	Opponent
St. Joseph .....	19	6
Eastern Kentucky ..	14	25
Ball State .....	12	0
Western Illinois ...	7	0
Northern Illinois ...	15	6
Normal University .	13	7
Indiana State .....	20	21
Millikin University ..	27	7
Southern Ill. Univ...	38	0

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# *Youth of America*

The net proceeds of today's Corn Bowl football game will go into the Youth Activities Program of Louis E. Davis Post No. 56. For many years this post has been a leader in the community in combating juvenile delinquency through its planned program of youth activities.

The American Legion's Junior Baseball program is the largest supervised athletic organization in this community. Last summer over 1,000 boys 8 to 18 years of age participated in this program. The Legion furnishes bats, balls, catching equipment, and teachers free of charge to all, regardless of creed or color.

Other projects sponsored by the Legion for the youth in this community are: the American Legion Oratorical Contest; Boys' State, the Legion-sponsored week long camp held annually at the Illinois state fair grounds at Springfield; Boy Scout Troop No. 5 at Illinois Soldiers and Sailors Children's School; the annual Easter Egg Hunt held at Miller Park for McLean County children; the annual Legion Community Christmas party; and the Child Welfare Program which provides free medical care to needy children of veterans.

The Legion serves you by serving the children of this community.



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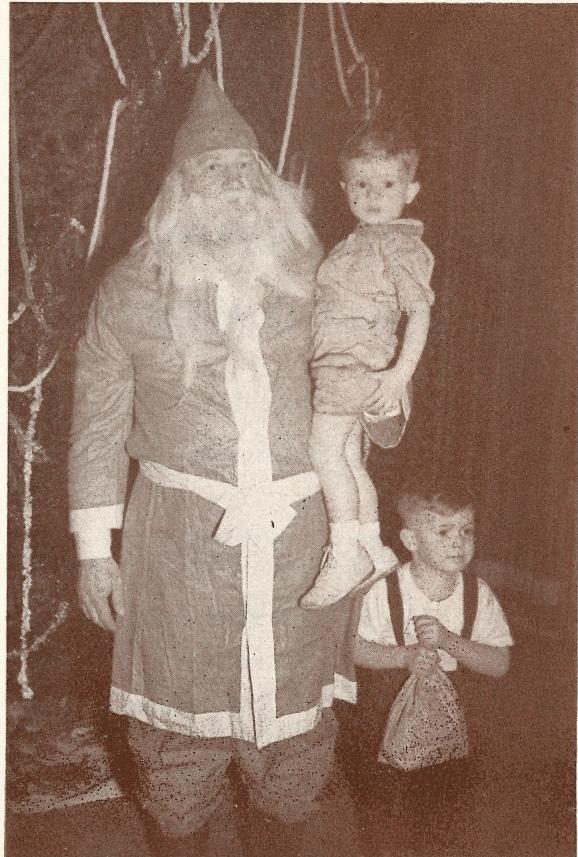
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STORES**



## *Annual Christmas Party*

One of the many family activities for the members of the Louis E. Davis Post No. 56 of The American Legion is the Annual Christmas Party. Each year hundreds of veterans' children are entertained on Sunday preceding Christmas Day at the McBarnes Memorial Auditorium.

The children are entertained by professional vaudeville acts. The climax of the party is Santa Claus' dramatic entrance and distribution of gifts to all of the children.



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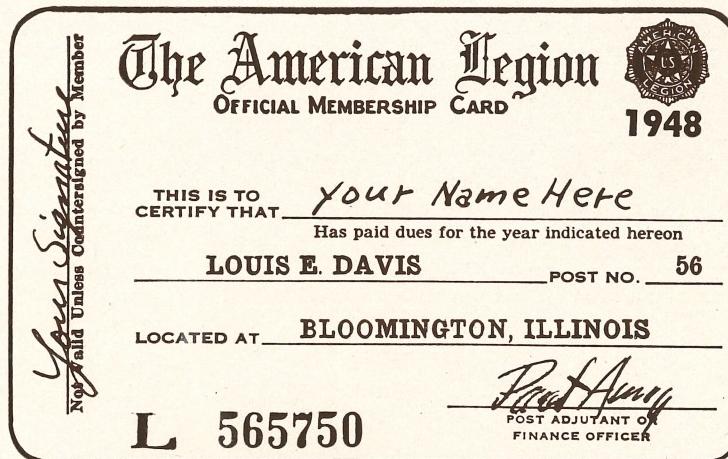
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